

FUTURES THINKING

Anticipating the future is a key business strategy

In today's rapidly changing world, marked by uncertainty, societal shifts, and technological advancements, futures thinking is essential.

Embracing the future helps businesses adapt and thrive amidst rapid change, ensuring they navigate tomorrow's complexities successfully.

Redefine the future in an interactive BJSS workshop

In our immersive workshops, we blend futures thinking research with inclusive participation, focusing on real-time problem solving for transformative insights. Ready to embrace a more forward-thinking approach? Join our workshop and start to shape what tomorrow looks like for your business.

What to expect from futures thinking



Future thinking companies drastically outperform the average company

Research shows 33% more profits and 200% more growth.



Global asset manager identifies new pathway through Open Finance

In collaboration with SPARCK, a financial player explored Open Finance's future over 12 weeks, shaping decisions for a determined path forward.



IKEA adopts scenario planning as an alternative to annual goals

IKEA uses scenario planning for strategic adaptability, ditching inflexible annual goals for multiple scenarios, fostering agility and resilience to seize opportunities and navigate dynamic markets.

"We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction."

- Bill Gates, Microsoft Co-Founder

Getting started

What

Dive into a dynamic four-hour futures thinking workshop designed to unravel the uncertainties surrounding your market and organisation.

Who

Tailored for the C-suite and senior executives who play pivotal roles in shaping organisational strategy and enterprise innovation.

Goal

To immerse leaders in a transformative experience that underscores the value of long-term thinking in framing short-term action.



Explore scenarios at the intersection of critical uncertainties and drivers of change that will impact your industry.



Uncover dynamics and implications of the broader forces and connections that could influence your company across short, medium, and long-term horizons.



Strategic insight to grasp the primary drivers impacting your industry, zeroing in on opportunities, challenges, risks, and uncertainties across various timelines.



Action today and plan for tomorrow. We pinpoint immediate steps to set your desired future in motion.

Workshop options



Base Workshop | £3,999

A four-hour workshop based on predefined uncertainties and scenarios and focused solely on providing your team with an experience of participative scenario analysis.

Option A | £6,999

Base workshop and a written summary of the workshop data, insights and recommendations.

Option B | £11,999

A four-hour workshop tailored to specific uncertainties impacting the future of your organisation. It includes focused prework to develop futures intelligence and bespoke scenarios.

Discover how we can help transform your approach to the future, visit: bjss.com/futures-thinking